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Press Release Category: International Goodwill US-Japan



May 29, 2013

*Northernmost Cherry Blossom Tree Planting in North America*  
*Japan-U.S. Cherry Blossom Centennial*  
**Chena Hot Springs Resort, Alaska**



*Japan-U.S. Cherry Blossom Centennial*  
 Nationwide Cherry Blossom Tree Planting Initiative



Cherry Blossom Trees were presented in Washington D.C. in 1912. These beautiful trees have blossomed every spring as a symbol of the lasting friendship between the United State of America and Japan.

Chena Hot Springs Resort is honored to be selected as the first planting site for Alaska and the northernmost location in the U.S., and pleased to host the “Cherry Blossom Tree Planting Ceremony.”

Date: Saturday, June 29, 2013  
 Time: 11 a.m.  
 Place: Chena Hot Springs Resort

<p><u>Challenge of the North (65°03'217"N)</u>          Growing cherry blossom trees as a symbol of the U.S.-Japan friendship and overcoming challenges of extreme weather and different soil conditions will be tested utilizing the grace of geothermal power.</p>	<p><u>Cherry Blossom Trees</u>          Tree: - - - - - Prunus x yedoensis          Common Name -- Yoshino Cherry          Flower Color: - - - pink; white          Characteristics: - - spring flowering; very showy          # of trees: - - - - -3</p>
<p><u>Japan's relationship with Alaska</u>          Japan has been Alaska's No. 1 trading partner for decades. Alaska and Japan have long enjoyed a good trade relationship but also cultural and sister-city exchanges as well. In addition, northern lights (Aurora Borealis) have produced tourism, which has flourished over the years. Alaska and Japan can be proud of their relationship and equally hopeful and excited about its future.</p>	<p><u>Chena Hot Springs Resort, Alaska</u>  <u>Geothermal Power &amp; Greenhouse Production</u>          Population: Approx. 65 residents          Located 60 miles northeast of Fairbanks, Alaska's second largest city. The resort's electricity is produced by Alaska's first geothermal power plant. The greenhouses produce year-round fresh vegetables for use in the restaurant.</p>
<p>&lt; For more information about the Cherry Blossom Tree Planting Ceremony &gt;          Chena Hot Springs Resort  <a href="mailto:sakura@chenahotsprings.com">sakura@chenahotsprings.com</a>          Cherry Blossom Web Site: <a href="http://www.chenahotspringsjapan.com/sakuraceremony-eg.html">http://www.chenahotspringsjapan.com/sakuraceremony-eg.html</a></p>	